

Business

ETHICS

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MUSINGS

The New Aristocracy

by Marjorie Kelly

There is an extraordinary class of human beings coming into power in our time, and they might be termed a New Aristocracy. While the old aristocracy had an impulse to exploit, the New Aristocracy has an impulse to care.

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NOTEBOOK

Bringing farmers together with silent partners . . . corporate friends of the environment . . . venture capital for socially beneficial ventures . . . and more.

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FREEDING THE CORPORATE SPIRIT

from a new book by Harrison Owen

To help our organizations through their present transformational journey, we must look beyond structure and begin to discover Spirit.

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WHO SAYS THERE AREN'T HEROES ANYMORE?

Three executives who've made a difference

They don't leap tall buildings in a single bound, but they do move mountains. And they do it working within the system.

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NOT BUSINESS AS USUAL

A new section for Business Ethics, bringing you news of the rising corporate spirit. This month: a landmark court decision favors South African divestment, animal rights activists make headway, and a new company brings spirit into the workplace.

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PERSONAL ETHICS

Breaking the Rules

as told to Barbara Toffler

Every conceivable disaster had happened to Mary: the death of both parents, incredible problems with relatives, and now a major illness that kept her away from work. The story of her manager's humane response.

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BOOKEND

The Future of Man

by Pierre Teilhard de Chardin

The philosophy of a brilliant scientist and Jesuit priest, who believes in a rising planetary intelligence and our coming collective participation in a divine essence.

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Marjorie Kelly: Editor and Publisher

Patrick JB Flynn: Design and Production

Bradley Kelly: Editorial Assistant

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