

The mission of *Business Ethics* is to promote ethical business practices, to serve that growing community of professionals and individuals striving to work and invest in responsible ways.

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CORPORATE SOCIAL RESPONSIBILITY REPORT

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Much of the movement has been a public relations smokescreen. *page 4*

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And what's going on is a single thing: unremitting pressure to get the numbers.

It's time to study how the system design creates those pressures, and start imagining a new, more democratic design. *page 10*

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