

CONTENTS

Editors' Preface xi

I. SEMIOTIC MODELING

1. *Myrdene Anderson*
Knowledge Dynamics:
Evolution and Development in Semiotic Environments 3
2. *Stanley N. Salthe & Myrdene Anderson*
Modeling Self-Organization 14

II. PSYCHOLOGICAL PERSPECTIVES ON SEMIOTIC MODELS

3. *Donald J. Cunningham*
Abduction and Affordance: J. J. Gibson and Theories of Semiosis 27
4. *James C. Lundy*
She Understood Him: "All Too Well" 34
5. *Donna E. West*
Form and Use Differences in the Acquisition of
Speech Participant Signifiers: Evidence from Blind Children 38

III. SEMIOTIC INTERPRETATION OF MUSICAL MODELS

6. *William DeFotis*
The "Music" in Barthes' *A Lover's Discourse* 53
7. *William P. Dougherty*
Reading Beethoven's Readings: Toward a Semiotics of Song 57
8. *Gayle A. Henrotte*
Hjelmslev's Glossematics and Music: The Sign May Be an Illusion 66

IV. COMPUTER SCIENCE MODELS

9. *Walter J. Savitch*
Semen, Demonic Possession, and the Common Cold 77
10. *Robert T. Swank*
Metaphor, Myth, and Computer Language 83

V. SESSIONS OF THE CHARLES S. PEIRCE SOCIETY

| | |
|--|-----|
| <i>11. André De Tienne</i> Peirce's Early Semiotic Analysis of Representation | 93 |
| <i>12. Nathan Houser</i> Peirce's Pre-Phenomenological Categories | 103 |
| <i>13. Sandra B. Rosenthal</i> The Ultimate Logical Interpretant and the Dynamical Object | 109 |
| <i>14. David Savan</i> Peirce and the Trivium | 116 |
| <i>15. Thomas L. Short</i> Why We Prefer Peirce to Saussure | 124 |

VI. EXPANSIONS OF PEIRCEAN SEMIOTICS

| | |
|--|-----|
| <i>16. John Deely</i> Semiosis: The Subject Matter of Semiotic Inquiry | 133 |
| <i>17. Jeffrey R. DiLeo</i> A Semiotic Classification of Proper Names | 143 |
| <i>18. Terrance King</i> The Relation between Peirce's Realism and His Idea of the Sign | 150 |
| <i>19. James J. Liszka</i> Peirce, Saussure, and the Concept of Transvaluation | 156 |

VII. SEMIOTIC DIRECTIONS IN PHILOSOPHY

| | |
|---|-----|
| <i>20. Vincent Colapietro</i> Recovering the Agent after Decentering the Subject | 165 |
| <i>21. David Lidov</i> Locke's Formula and the Scope of Semiotics | 173 |
| <i>22. Ralph A. Powell</i> Epistemology's Minimal Cause as Basis of Science | 180 |
| <i>23. Thomas A. Sebeok</i> The Notion 'Semiotic Self' Revisited | 189 |
| <i>24. Scott Simpkins</i> The Fear of the Arbitrary Sign | 196 |

VIII. SEMIOTICS AND RELIGION

25. *Robert S. Corrington*
Faith and the Signs of Expectation 203
26. *Judith Porges Hollander*
Playing Cards with the Witch: Tarot Reading and Psychotherapy 210
27. *Felicia E. Kruse*
The Interior Castle as Mystical Sign 215

IX. SEMIOTICS OF DECEPTION

28. *Tullio Maranhão*
Longing for Presence in the Semiotic of Deception 225
29. *Floyd Merrell*
The Sign of Deceit 232
30. *Terry J. Prewitt*
The Exposed Exotic Dancer:
A Semiotic of Deception in Porno-Active Ritual 241
31. *Machiko Takayama*
April Fool and Halloween: A Semiotic Analysis of the Lie 248
32. *Inge Crosman Wimmers*
Figures of Deception in *A La Recherche Du Temps Perdu* 254

X. LITERARY SEMIOTICS: CRITICAL THEORY

33. *Jackson G. Barry*
Defining a Narrative Signifier 263
34. *Vittoria Borsò*
The Literature of Silence: A Concern of Semiotics? 268
35. *David K. Danow*
Dialogue and Monologue 277
36. *Erika Freiburger*
Poetics of Illusion: Gogol's Fantastic Stories 283
37. *Michèle M. Magill*
Intertextual and Intratextual Analysis:
The Holy Grail in Julien Gracq's Work 291
38. *Steven C. Scheer*
The Illusion of Reading: Deconstructive *versus* Semiotic Theories 298

39. *Anthony J. Tamburri*
Aldo Palazzeschi's '*riflessi*':
Retrospective Reading and Reverse Intertextuality 303
40. *Eva Tsuquiashi-Daddesio*
Saint-Loup and the White Rabbit: Intertextual Fiction and Reality 311

XI. LITERARY SEMIOTICS: DISCOURSE ANALYSIS

41. *Thomas C. Daddesio*
The Role of the Paratext in *The Name of the Rose* 319
42. *R. Lane Kauffmann*
Rotpeter's Revenge: Kafka's "Report to an Academy"
as Critique of Anthropecentrism 324
43. *Mary Libertin*
Deely's Semiotic as *Doctrina* and Joyce's "Process of Mind" in *Ulysses* 331
44. *Norma Procopiow*
The Semiotics of Narrative: Narrative, Prisoners, and Social Meaning 336

XII. ELIAS CANETTI: TRADITION AND TRANSFORMATION

45. *David Darby*
A Fiction of Detection: The Police Enquiry in Elias Canetti's *Auto-da-Fé* 343
46. *Kristie A. Foell*
Absence as Presence: Sigmund Freud in the Works of Elias Canetti 350
47. *Steven J. Rosen*
Canettian and Freudian Approaches to Swift 356

XIII. SEMIOTICS OF POETIC DISCOURSE

48. *Beverly Seaton*
The Pragmatical Dimension of Reserve in John Keble's *The Christian Year* 367
49. *Scott Simpkins*
Negative Capabilities: Shifting Signs in Keat's "Ode to a Nightingale" 374
50. *Sid Sondergard*
"Pain is perfet misery": Reading the Miltonic Discourse of Violence 380

XIV. SEMIOTICS AND GENDER AWARENESS

51. *Thomas F. Broden*
Gallic Semiotic Subjects and Feminism: Greimas, Duras, *et Al.* 391
52. *Martha M. Houle*
The Play of Illusion in a Map of Love: *La Carte de Tendre* (1654) 397
53. *Linda Kintz*
Permeable Boundaries, Femininity, and Violence 404
54. *Katherine S. Stephenson*
Luce Irigaray: Theoretical and Empirical Approaches
to the Representation of Subjectivity and Sexual Difference
in Language Use 412

XV. CAMILLO AND THE ILLUSION OF COLLECTIVE MEMORY

55. *Curt Dilger*
Theater and Architecture: A Parallel Experience 421
56. *Homa Fardjadi*
Camillo's Theatre and the Automaton 429
57. *Donald Kunze*
The Cone of Vision:
Delirious History and Optical Mnemonics in Vico and Camillo 436
58. *David Leatherbarrow*
Architecture and the Illusion of Perfect Memory 447

XVI. SEMIOTICS OF FILM, TELEVISION, THEATER

59. *Ian C. Henderson*
Max Headroom: Televisual Invention and Edison Carter 455
60. *Richard J. Leskosky*
The Illusion of Reality and the Reality of Illusion in Animated Film 460
61. *Milan Palec*
Scenography: The Semiotics of Violence 466
62. *Mary Ann Frese Witt*
Murder as Sign and Cycle in *Les Negres* 471

XVII. SEMIOTICS OF ART

63. *Lev Manovich*
Perceptual Semiotics:
Functions of Repetitions in an Image 479
64. *Deborah L. Smith-Shank*
Art History *versus* Art Mythology: The Semiotic Tension 487

XVIII. SEMIOTICS AND POSTMODERN CULTURE

65. *Jay Knaack*
Garbage Pail Kids: Recognition and Adaptation 495
66. *Richard L. Lanigan*
Popular Political Signs: Jesse Jackson's Presidential Candidacy
as Depicted in Editorial Cartoons 501
67. *Thomas E. Lewis*
Semiotics in the Streets: Hyperrealism and the State 507
68. *William Pencak*
Stamping Out History: National Identity on Postage Stamps 516

XIX. SEMIOTIC ACCOUNTS OF LINGUISTIC CONCEPTS

69. *Alexander F. Caskey*
'Language as Work and Trade' as Metaphor 523
70. *Joseph DeChicchis*
The Semiotics of Mayan Imperatives 528
71. *Michiko Hamada*
Speaking as Signs of Embodiment:
Japanese Terms for Self-Reference and Address 536
72. *Alicia Sakaguchi*
International Planned Languages:
An Essay on their Definition and Limitation 544

XX. "PROXEMIOTICS"

73. *Rui-hong Guo*
Jokes, Transgression, and Laughter 553
74. *Richard A. R. Watson*
The "Classical" Proxemiotics of the Encounter 559

CONTENTS

ix

XXI. SEMIOTIC HISTORIOGRAPHY

| | |
|--|-----|
| <i>75. Stephan Bleier</i> Horkheimer, Adorno, Foucault: The Term "Subject" in the Enlightenment | 573 |
| <i>76. Julio Pinto</i> The Question of the Subject in Semiosis: Peirce and Lacan | 578 |
| <i>77. Anthony F. Russell</i> The Semiotic of Maurice Blondel's Logic of Action | 583 |
| INDEX | 589 |
| Supporting Subscribers | 598 |