

THE AMERICAN JOURNAL OF

SEMIOTICS

Volumes 17, Number 3, Fall 2001
Issue Theme: Semiotics of the Image
PRINTED AUGUST 2002

Table of Contents

Monograph

ELIZABETH C. HIRSCHMAN
Legends in Our Own Time:
How Motion Pictures and Television Shows
Fulfill the Functions of Myth
7 - 46

Articles

BARRY KING
On Semiotic Determinism and the Visual Sign
47 - 68

EDUARDO NEIVA
An Argument Against the Conventionalist
Interpretation of Images
69 - 90

FERNANDO ANDACHT
Those Powerful Materialized Dreams:
Peirce on Icons and the Human Imagination
91 - 116

ELLIOT GAINES
The Semiotics of Media Images
from *Independence Day* and September 11, 2001
117 - 131

ANNA MAKOLKIN
Flags and Flagomania:
The Visual Necromantic Pandemia
of the Twentieth Century
133 - 156

SANDA MONICA TATARAM
Visual Computer Programming:
Semiotic and Cognitive Aspects
157 - 173

SANJA GARIC-KOMNENIC
A Comparative Analysis of the Functions of
Film and Theatre Languages
175 - 196

JACQUELINE M. LAYNG
The Animated Woman:
The Powerless Beauty of Disney Heroines
from *Snow White* to *Jasmine*
197 - 215

WILLIAM S. LEWIS
Harry Smith's Filmwork and the Possibility
of a Universal Symbolology
217 - 232

MIRIAN ZIELINSKI
Painting: A Phenomenological Semiotics
of Art and Visual Perception
233 - 244

W. STEPHEN CRODDY
The Semiotic Analysis of Analytic Cubism
245 - 253

Review Essay

RICHARD L. LANIGAN
The Communicology of the Image
Alain Robbe-Grillet,
Instantanés [Snapshots] (1962/1986)
255 - 265

Reviews

ANTHONY FLINN
Jean Mitry,
Semiotics and the Analysis of Film (2000)
267 - 269

DAVE PRUETT
Wheeler Winston Dixon,
It Looks at You: The Returned Gaze of Cinema (1995)
271 - 273

BRYAN DIETRICH
Berkeley Kaite,
Pornography and Difference (1995)
275 - 276

LEO HAVEMANN
Maggie Humm,
Feminism and Film (1997)
277 - 279

Advertisements and Notices
281 - 296

Cover Image



“Dancing Clown”,
Pen and Ink on Bond Paper,
© 2000, Robert Guo Lanigan