

business & professional ethics journal

Vol. 31, No. 2, 2012

EABIS Decennial Issue: Systemic Change towards Sustainable Business

In this Issue

Gilbert Lenssen

Message from the President of EABIS—
The Academy of Business in Societyv

David Bevan and Geert Demuijnck

Editorial Introduction 199

Simon Zadek

Titans or Titanic: Towards a Public Fiduciary207

Mark Aakhus and Michael Bzdak

Revisiting the Role of “Shared Value” in the
Business-Society Relationship231

Nick Lin-Hi and Igor Blumberg

Managing the Social Acceptance of Business:
Three Core Competencies in Business Ethics247

Kevin Jackson

Cura Personalis and Business Education for Sustainability265

Eric Cornuel and Ulrich Hommel

Business Schools as a Positive Force for Fostering
Societal Change: Meeting the Challenges of the Post-Crisis World289

Roger Murphy, Namrata Sharma, and Jeremy Moon

Empowering Students to Engage with
Responsible Business Thinking and Practices313

Harry Hummels

Coming Out of the Investors' Cave? Making Sense of Responsible Investing in Europe in the New Millennium.....	331
--	-----

Richard Straub

From CSR to Sustainable Business— Transformational Leadership in Action.....	349
---	-----

Mollie Painter-Morland

Academic Response to Richard Straub	355
---	-----

Colin Crouch

Sustainability, Neoliberalism, and the Moral Quality of Capitalism	363
--	-----