

business & professional ethics journal

Vol. 33, No. 4, 2014

ABIS Doctoral Summer School 2013

In this Issue

Articles

Erik G. Hansen, Dimitar Zvezdov, Dorli Harms, and Gilbert Lenssen

Editorial: Advancing Corporate Sustainability, CSR, and Business Ethics... 287

Pepe Strathoff

The VBA Model and Public Value: Filling the Value Gap 297

Igor Blumberg and Nick Lin-Hi

Business Case–Driven Management of CSR:
Does Managers’ “Cherry Picking” Behavior Foster Irresponsible
Business Practices? 321

Marina Vashchenko

Organizational CSR Portfolio: Exploration and Evaluation 351

Olga Dziubaniuk

Trust in Online Marketing:
Trustful Business Relationship Building by Search Engine Marketers 371

Notes on Contributors 395

Volume 33 Index 399