

# business & professional ethics journal

Vol. 31, No. 1, 2012

## In this Issue

### **Ghislain Deslandes**

Power, Profits, and Practical Wisdom:  
Ricœur's Perspectives on the  
Possibility of Ethics in Institutions..... 1

### **David Lea**

Professionalism in an Age of  
Financialization and Managerialism ..... 25

### **Brian K. Steverson**

Vulnerable Values Argument for the  
Professionalization of Business Management..... 51

### **Carol Cirka and Carla Messikomer**

Behind the Facade: Aligning Artifacts,  
Values, and Assumptions in Assisted Living..... 79

### **Homer B. Warren, David J. Burns, and James Tackett**

The Likelihood of Deception in Marketing:  
A Criminological Contextualization ..... 107

## *Discussion*

### **Klaus M. Leisinger**

Poverty, Disease, and Medicines in  
Low- and Middle-Income Countries:  
The Roles and Responsibilities of  
Pharmaceutical Corporations ..... 135

### **Sybille Sachs**

Reply to Leisinger ..... 187

Notes on Contributors ..... 195