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## **IN MEMORIUM: THE CONTRIBUTION OF DR. ARTHUR WESLEY CRAGG**

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AN INVITED TRIBUTE TO THE LATE CANADIAN BUSINESS ETHICS PIONEER

### **ABSTRACT**

The author comments on two journal articles authored by his former PhD supervisor, Dr. Arthur Wesley Cragg.

**ARTHUR WESLEY CRAGG** (1941–2017; hereinafter ‘Wes’), was my PhD supervisor during 1993–99 at the Schulich School of Business, at York University in Toronto, Canada. This is my personal tribute to his memory. Before providing an overview of only two of Wes’s many academic journal articles, I provide a brief summary of his significant professional contribution to the business ethics field.

Wes was a graduate of the University of Alberta (MA) and the University of Oxford (BPhil, DPhil), where he was a Rhodes Scholar. After serving as a full professor of philosophy at Laurentian University in Sudbury, Ontario, Wes joined the Schulich School of Business at York University in 1992 and was appointed the inaugural George R. Gardiner Professor of Business Ethics—the first appointment of its kind in Canada. Wes was the first director of the George R. Gardiner Program in business ethics, aiming to develop a business ethics component for Schulich’s MBA program. During his tenure at Schulich, Wes supervised twenty-six graduate (Masters and PhD) students. According to former Schulich Dean Dezső J. Horváth:

Dr. Cragg’s work was pioneering at a time when business schools had historically embraced shareholder primacy and a purely economic view of

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