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Time Out: Company Sabbaticals

By Ranja Yusuf

What would you do with a six-month leave, fully paid? A look at company sabbatical practices. ► 18

Marketing With Integrity

By Terry Mandel, with Marjorie Kelly

In a marketplace of noise and hype, a quieter, more respectful marketing approach can bring customers flocking to your door. ► 21

TREND WATCH

WORKING IDEAS: Taking care of Thelma, feeding the hungry, environmental packaging ideas, having fun. ► 8

IN THE MEDIA: Ethical tobacco marketing, best companies for women, black achievement. ► 10

ENVIRONMENT WATCH: Truly degradable plastic, old tires for energy, used motor oil for heat. ► 11

GOVERNMENT WATCH: New laws and regulations on everything from CFCs to seat belts. ► 11

NOT BUSINESS AS USUAL

Nursing Homes That Aren't Just Places to Die
Sandy River Group designs humanity in. ► 12

Auditing the Environmental Balance Sheet
Burson-Marsteller's new environmental audit service. ► 13

The Junkyard That Rebuilds Lives
Creating work for young chemical dependents. ► 14

Stockholders as Grassroots Activists
Four ways to make your voice heard. ► 15

MUSINGS

Taking Time for Life

By Marjorie Kelly

Breaking the tyranny of work in our lives. ► 6

WHAT WOULD YOU DO?

Breaking Ranks

By Doug Wallace

Bill knew he couldn't follow the industry line this time, not when consumer health was in danger. ► 24

BOOKEND

Machines as the Measure of Men

Notions of white supremacy and racial superiority can be traced back at least to the 1800s, when European writers saw non-machine cultures as backward and brutish. ► 30

LETTERS TO THE EDITOR ► 4

SOCIALLY RESPONSIBLE BUSINESS DIRECTORY ► 27

CALENDAR ► 29

The mission of *Business Ethics* magazine is to promote ethical business practices, to serve that growing community of professionals striving to live and work in responsible ways, and to create a financially healthy company in the process.

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