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*The mission of Business Ethics magazine is to promote ethical business practices, to serve that growing community of professionals striving to live and work in responsible ways, and to create a financially healthy company in the process.*

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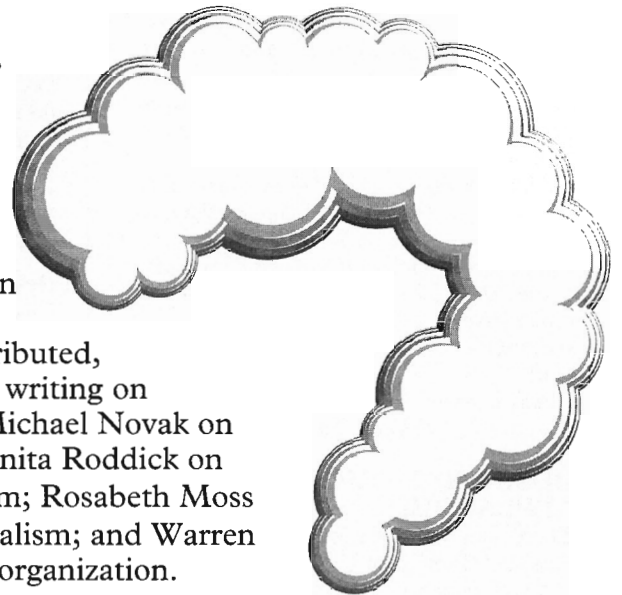
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*Business Ethics* is indexed in the *Alternative Press Index*.

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We celebrate our fifth anniversary with a special section on the future of free enterprise. More than two dozen of our distinguished colleagues in business, politics, and the nonprofit sector contributed, including James A. Autry writing on enlightened capitalism; Michael Novak on the power of ingenuity; Anita Roddick on a kinder, gentler capitalism; Rosabeth Moss Kanter on the rise of pluralism; and Warren Bennis on the borderless organization.



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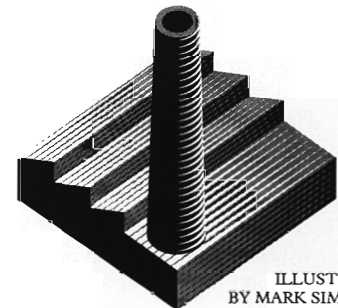


ILLUSTRATION  
BY MARK SIMONSON

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