

# Business Ethics

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## INTERVIEW

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Some view Starbucks as the Wal-Mart of the coffee shop biz. But this is one fast-track business that treats employees and communities right—and profits from it.

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'Want this \$8 million contract? Send some cash to our Swiss bank account.'



"My dad was not valued as a worker and became bitter. I always thought that if I could, I'd make sure every employee felt valued and respected." P. 26



There's no incentive to avoid hiring illegal immigrants. P. 22



Employers are going to bat for workers when all other child-care options fail.

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