

The mission of Business Ethics is to promote ethical business practices, to serve that growing community of professionals and individuals striving to work and invest in responsible ways.

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Imagine a company that's both large and small, with locally rooted products that are nationally distributed. That's Organic Valley, a co-op of 633 small organic family farms, where farmers set their own prices—and put a cap on profits. It's the winner of our Living Economy Award. In other awards we celebrate cutting-edge environmental auditing and reporting at Baxter Healthcare, Design for the Environment at 3M, and the preservation of social legacy at the Antioch Company. PAGE 8



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