CONTENTS

Preface	vii
I. LANGUAGE, GEOMETRY, AND LOGIC	
1. John Deely The Verb "To Be" and the Copula	3
2. Nathan Houser Competing Icons	20
3. Terry J. Prewitt Geometry and the Hidden Algorithm of Discourse	27
4. Shea Zellweger Cognitive Frames, Cognitive Overload, and Mind-Held Diagrams in Logic	35
II. SEMIOTIC RELEVANCE OF THE LIBERAL ARTS	
5. Benedict Ashley Astronomy as a Liberal Arts	49
6. Richard Lanigan Thomas D'Aquin and the Semiotic Phenomenology of Discourse at the Université de Paris	61
7. David Lidov Rethinking the Fine Arts from a Semiotic Perspective	71

viii Semiotics 1991				
III. SEMIOTICS OF ART AND POETRY				
8. Lajos Elkan Michaux's Mouvements	79			
9. Tracey D. HaganDrawn by Desire:A Study of the Female Image in Modern Art History	86			
10. Masako Hiraga Iconic Meanings of Visual Repetition in Poetry	95			
IV. SEMIOTICS AND CRITICAL THEORY				
11. Thomas F. Broden Greimas, Peirce and French Theory	109			
12. Jianming Gong Is the Meaning of a Work Exhaustible?	116			
13. R. Lane Kauffmann Toward Critical Semiotics	122			
14. Mikle Ledgerwood The Semiosis of the Superman	129			
15. Scott Simpkins The Outer Limits: Eco's Prescriptivist Semiotics	135			
16. Katherine Stephenson Reinscriptions of the Female Body by Contemporary French Women Writers	140			
V. SEMIOTIC ANALYSIS OF THEATER AND LITERATURE				
17. Jean Alter Cleaning Up Signs in Theatre and Elsewhere	147			
18. Erika Freiberger The Forbidden Mirror: Manipulating the Self in a Totalitarian Society	152			

Contents	ix				
19. John E. Miller Fact and Interpretation in Laura Ingalls Wilder's "Little Town" Novels	158				
20. Monica Rector Semantic and Semiotic Interpretation of Ponge's "The Oyster"	165				
21. Dali Tan Post-colonial Discourse and The Handmaid's Tale	169				
VI. LEARNING AND MEDIA STUDIES					
22. Sandra E. Moriarty and Shay Sayre					
A Comparison of Reader Response with Informed Author/Viewer Analysis	179				
23. Norma Procopiow Are We Doing Semiotics Yet?	195				
VII. MEDIA WARS					
24. Susan Derwin Calorie Wars: Media, masochism and the Female Body	203				
25. Wolf Kittler Declarations of War	209				
26. Akira Mizuta Lippit Photosynthetic Being and Its Flor/essence	213				
27. Laurence A. Rickels PoMo Diplomacy: Vampirism, Espionage,					
and the Genealogy of Psychological Warfare	221				
28. Elisabeth Weber Willfulness—Eigensinn	231				
VIII. THE SIGN AND ITS OTHERS					
29. Sigrid Berka					

x	SEMIOTICS 1991				
30. Thomas W. Dynamic Duels:	Kniesche : Sign versus mark in Kleist	249			
IX. ARTICULATING VOICES					
31. Myrdene Ar Between the Sh Bibliographic V		259			
32. Angela Del Cohesiveness in		264			
	Molino d the Individual Talents: lithin (the poetry of Auden and Yeats)	272			
	esariello essions: Cumulative Ethnography opologist as Tourist	280			
35. Skif Peters Articulating Vi The Life Signs	ision(s):	285			
X. EMPIRICAL SEMIOTICS					
	rson n of the Universal Sign Structure Theory ing the Modes of Reasoning	297			
37. Ralph Powe Mechanist Just	ell ice Limits U.S. Politics	312			
XI. PEIRCE					
38. Mark Band Nature Musing		325			
39. Robert S. C		332			

CONTENTS	xi
40. Edward S. Petry, Jr. From Uncritical to Critical Realism: Peircean Semeiotics and the Critique of Reasoning	341
XII. DEVELOPMENTS OF PEIRCE'S SEMEIOTIC	
41. W. John Coletta The Signing Action of Nature: The Metaindex, Evolutionary Epistemology,	
and the Ecological and Evolutionary Origins of Metaphor	351
42. Júlio Jéha Reference to Nonexistent Beings	355
43. James Jakób Liszka Speculative Rhetoric and Universal Pragmatics	362
44. William Pencak Peirce-suing Plato: The Republic as a Semiotic Society	370
45. John K. Sheriff The Experience of a Literary Text from a Peircean Perspective	375
INDEX	383