

TABLE OF CONTENTS

About These Proceedings	iv
Income Inequality in Business and Society Research	1
Andrew Crane, Bryan W. Husted, Hari Bapuji, Robbin Derry	
Evolution, Shamans, and Adaptation: What Is/Could Be the Role of Academics in System Change? A Workshop	8
Malcolm McIntosh, Sandra Waddock, R. Edward Freeman, Chellie Spiller, Edwina Pio	
The Homogeneity of Society: The Role of Franchising	14
Janet E. Palmer, Anthony R. Grace	
SYMPOSIUM – Victor and Cullen’s Ethical Work Climate Construct Revisited: Emerging Themes and Research Questions	20
James Weber, Anke Arnaud	
Corporate Governance: The Roles and Importance of Board Committees on Legal Compliance and Ethics	33
John Holcomb, Stephen Schlieman	
Corporate Social Responsibility Boosts Value Creation at the Base of the Pyramid	44
Thomas André	
Local Communities’ Perceptions of Hotel Activities in Corporate Social Responsibility	57
Patcharaporn Bunlueng, Ken Butcher, Liz Fredline	
Corporate Philanthropy Research: On the Value of the Recipient Actor, Time and Narrative Analysis	65
Tyron Love	
Ethical Foresight in Business: Interpreting Societal Cues for Better Ethical Management	71
Linda M. Sama, R. Mitch Casselman	
CSR for HR: Embedding CSR in Workplace Practices	82
Harshakumari Sarvaiya, Gabriel Eweje	
Understanding Managers’ Engagement with Corporate Social Responsibility (CSR) in the Thai Hotel Sector	91
Daraneekorn Supanti, Ken Butcher, Liz Fredline	
Corporate Social Responsibility: Defining the Societal Dimension	97
Duane Windsor	
Creating A Global Community: Facilitating Discourse Among Engaged Stakeholders	109
Lisa DeAngelis	

Allocation or Regulation: Reasserting Society’s Control over Corporations through Tenure	117
Geoff Edwards, David Marlow	
Shaking Stakeholders to Leverage a Firm’s Unique Capacity in Issue Networks	129
Melissa Edwards, Adam J. Sulkowski	
Bettering Corporate Social Responsibility through Empowerment and Effective Engagement Practices: An Australian Mining Perspective	140
Michael O. Erdiaw-Kwasie, Khorshed Alam, Md Shahiduzzaman	
Investigating the Place of Stakeholder Relationship Management in an Institutional Sustainability Orientation	151
Robert Mitchell, Ben Wooliscroft, James Higham	
Consumer Reactions to Corporate Social Responsibility (CSR) in Thailand: The Moderating Effect of Competitive Positioning	160
Preeda Srinaruewan, Colin Higgins, Wayne Binney	
Voices of the Neglected Society: Do They Need to Be Entertained or Ignored?	167
Wan Noraini Wan Mansor, Steven L. Grover, Paula O’Kane	
Disclosure and Organisational Learning in the Context of Environmental Performance	179
Frederik Dahlmann, Stephen Brammer	
From Large to Small Environmental Reputation Asymmetry and Strategic Alliance Performance: A Theoretical Investigation.....	189
Anne Norheim-Hansen	
Can Organisations Pave the Way for Sustainability in Communities?	201
Mary Bonich, Louise Metcalf	
Evolutionary systems theory of corporate sustainable strategy	213
Frederik Dahlmann	
What Falls Under the Corporate Sustainability Umbrella? Definitions and Measures	226
Javier Delgado-Ceballos, Ivan Montiel, Raquel Antolin-Lopez	
Sustainability Management: A new career path?.....	238
Burcin Hatipoglu	
Patterns in Professional Roles: Sustainability Narratives	249
Susan E. Mate	
Shortcut to Success: How Ponzi Entrepreneurs Establish & Grow Ventures Quickly	260
Melissa S. Baucus	
Balancing Social and Commercial Objectives within Business Organisations: What Can We Learn from Social Enterprise?	268
Sophie Clark, Megan Woods, David Adams	

Exploration of an Emerging Sustainable Business Model: The B Corp Model	280
Wendy Stubbs	
The Environment and Textbooks: Are They Enabling Sustainable	
Outcomes?.....	292
Nick Barter	
The Role of Business Education in Building Business Leadership for 21st	
Century Responsiveness and Environmental Stewardship: Should Business	
Education Be Re-Developed?	305
Helene de Burgh-Woodman, Amitav Saha	
Globalizing the Business & Society Curriculum: Integrating Ethics, Law and	
Public Policy	311
Lucien Dhooge, Bruce Klaw, Anne Barraquier, John Holcomb	
Working Together Is in the Best Interests of Society: Teaching Restorative	
Justice Skills to Business Students.....	323
Deborah L. Kidder	
Academic Dishonesty Meets Fraud Theory: A Marriage of Convenience.....	331
Patsy G. Lewellyn, Linda C. Rodriguez	
Open Mike II: A Forum for Ideas, Concerns, Questions about Teaching	339
James Weber, Robbin Derry	
Conference Chair Remarks	343
2014 Conference Program	345
2014 IABS Conference Reviewers	350
2014 IABS Conference Attendees.....	352
IABS Leadership	357
IABS Past Presidents, Conference Chairs, and Proceedings Editors	358