TABLE OF CONTENTS

This volume is organized along six tracks for general convenience in locating topically related papers (including showcase, symposia, workshop, and innovative session materials):

Business Ethics, Ideology, Intellectual Property Rights, Social Justice, and Values Corporate Social Responsibility and Social Performance

including community economic development, corporate citizenship, corporate governance, corporate philanthropy, corporate social responsiveness, social investing, and stewardship

Environmental Management and Regulation International Issues Stakeholder Issues and Theory Teaching and Research Issues, and Case Colloquium

Within each track, any showcases, symposia, workshops, and innovative sessions are listed first. The papers are then listed in alphabetical order by first author's last name. Please see the alphabetical author index, which follows the published papers, for assistance in finding specific authors. The 2003 program listing follows the author index.

IABS – Erasmus University, Rotterdam, The Netherlands — 2003 Proceedings Program Chair's Comment	
Patsy Lewellyn, University of South Carolina Aiken	iii
Recognition of the 2003 IABS Reviewers	vii
About These Proceedings	ix
Acknowledgment of Former Presidents, Conference Chairs, and Proceedings Editors	x
2002–2003 Officers	xiii
Author Index	217
Program Listing	219
Editor S. A. Welcomer's Mea Culpa	221
Addendum to 2002 Proceedings, A Tutorial on Corporate Citizenship	
Kathleen Rehbein	
James Weber	

BUSINESS ETHICS, IDEOLOGY, INTELLECTUAL PROPERTY RIGHTS, SOCIAL JUSTICE, AND VALUES

My Way or the Highway: Where is the Democracy in Leadership Theories and Why Should We Care?	
Vanessa Hill and Sheryl Shivers-Blackwell	3
Coping with Marketplace Discrimination: An Exploration of the Experience of Black Men	
David Crockett, Sonya Grier, and Jacqueline A. Williams	5
Nutrition and Socioeconomic Status: An Application of Transforming Justice Maureen Bezold	5
"Wicked" Collaborations: A Possible Approach to Address Societal Issues Laquita C. Blockson	6
And Justice for All: A Critical Examination of the State of Business Ethics Research Darlene Bay, Kim McKeage, and Jeffrey McKeage	7
The Virtue Ethical Character of Organization: Scale Development *Rosa Chun**:	12
Have Accountants Lost the Moral Right to Conduct Audits? Paul Dunn and Ian Adamson	13
We Know We're Mad About Enron, But What Do We Really Know About Scandals? William B. Lamb and Michael Fritz	16
Ian MacNeil's Relational Contract Theory: Linking Legal Scholarship to Current Perspectives on Social Contract	
Josetta McLaughlin and Gerald W. McLaughlin	19
Business and Human Rights: Analytical Framework for Examining Corporate Approaches to Human Rights	22
Nina Seppala	23
Public Responsibility and Business Ethics: Economic and Philosophical Versions of Theory	
Duane Windsor	28
CORPORATE SOCIAL RESPONSIBILITY AND SOCIAL PERFORMANCE including community economic development, corporate citizenship, corporate	

governance, corporate philanthropy, corporate social responsiveness, social investing,

and stewardship

Constructing Corporate Citizenship in a Danish Business Context Eva Boxenbaum	35
Is Knowledge Power? An Analysis of the Relationship Between Organizational Visibility and Corporate Philanthropy	
Stephen Brammer and Andrew Millington	40
Long-Term Institutional Investment and Corporate Social Performance: An Empirical Analysis	
Paul Cox, Stephen Brammer, and Andrew Millington	45
Can Corporations be Citizens? Corporate Citizenship as a Metaphor for Business Participation in Society	
Andrew Crane, Dirk Matten, and Jeremy Moon	50
Constituting Corporate Responsibility, Corporate Governance and the Assessment of Corporate Social Performance	
Frank Jan de Graaf	55
A Game Theoretical Laboratory Experiment as a Methodology for Researching Corporate Social Performance	
Nikolay A. Dentchev and Aimé Heene	60
Strategic Corporate Social Responsibility Among Multinational Firms in Mexico Bryan W. Husted and David B. Allen	64
Global Business Citizenship for Human Rights and a Sustainable Environment Jeanne M. Logsdon and Donna J. Wood	68
Why Do Firms Become Involved with the Arts and How do They Evaluate the Benefits? Lance Moir	72
The Impact of Slack Resources and Environmental Constraints on Corporate Philanthropy	
Sara A. Morris and Paul Dunn	78
In Search of Theory: Global Standards of Business Conduct Adele S. Queiroz and Donna J. Wood	82
Aristotle on Corporate Governance Alejo José G. Sison	9 7
Alejo vose G. Sison	67
Development of a Business Model Based on the Values and Principles of CSR and	
Sustainability: An Alternative to the Economic Business Model Wendy Stubbs	91

Welcome to the Chapter 11 Ballpark: Stadium Naming Rights Agreements and Stakeholder Management	
Cheryl Van Deusen, William A. Sodeman, and Carolyn B. Mueller	96
Corporate Social Performance Measurement: A Quixotic Adventure to? Steven L. Wartick and John F. Mahon	101
Corporate Citizenship and Responsibility Theory: In the Wake of the Bad Ship Enron Duane Windsor	105
ENVIRONMENTAL MANAGEMENT AND REGULATION	
Multinationals, Environment and Global Competition Sarianna M. Lundan, Ans Kolk, and Rob van Tulder	113
The Antecedents of Pro-Environmental Behavior: Comparing Business Students in the United States and Chile Mark Cordano, Stephanie A. Welcomer, Robert Scherer, Lorena Pradenas, and Victor Parada.	114
The Evolution of Experimental Environmental Programs in the Printing Industry Sandra Rothenberg and Monica Becker	118
Ecological Citizenship: Principles, Processes, and Outcomes Linda M. Sama, Stephanie A. Welcomer, and Virginia W. Gerde	123
Empowering Institutional Theory: A Discussion of Power Relations in Climate Change Policy Bettina B. F. Wittneben	126
INTERNATIONAL ISSUES	
Green Consumers and Natural Chewing Gum: How Can Sustainability Be Marketed? Tineke A. de Vries, Karen Paul, and David Bray	133
Managerial Role Motivation and Role-Related Ethical Orientation in Hong Kong: Preliminary Results	107
Bahman P. Ebrahimi and Joseph A. Petrick	137
The Integration of Social Issues in Russian Business Management Training Programs David S. Harrison and Pavel Smirnov	142

From Entrepreneurial Heroism to MNC Colonialism Juha Näsi, Johanna Kujala, and Salme Näsi	145
Transforming Government Governance of Markets: Emerging Patterns of Globalization Paul Steidlmeier	147
STAKEHOLDER ISSUES AND THEORY	
Understanding Organizational Legitimacy: A Field-Based Model Suzanne Beaulieu and Jean Pasquero	155
A Resource Dependence Perspective on Stakeholder Performance Shawn Berman, Robert Phillips, and Andrew Wicks	160
Managerial Attitudes Toward Stakeholder Salience Within Selected Western Pacific-Rim Economies	
Lorne S. Cummings	165
Minding Management: A Framework for Stakeholder Inclusion Johanna Kujala and Juha Näsi	170
Aggregating Reputation: The Role and Use of Reputation-Sets Barry M. Mitnick and John F. Mahon	175
Accountability as a Stakeholder Thinking Concept Salme Näsi and Juha Näsi	179
Out of the Mouths of LeadersA Comparative Study of Nonprofit and For-profit Leadership Approaches as Manifested in Annual Management Letters Tara J. Radin and Susan McTiernan	184
Implementing the Stakeholder View—Changing Managers' Values to Enhance Strategic Success	
Sybille Sachs, Edwin Rühli, and Daniel Peter	189
Employee Centered Convergent Stakeholder Model Brosh M. Teucher	194
TEACHING AND RESEARCH ISSUES, AND CASE COLLOQUIUM	
Watchdog Organizations: Assessing the Integrity of Third-Party Organization Websites Providing Data and Information on Corporate Behavior Josetta McLaughlin, Deborah Pavelka, and Gerald McLaughlin	201

The Business in Society Curriculum in Europe and the United States: A Comparative	
Analysis and Conversation	
Sandra Waddock, Duane Windsor, and Lance Moir (Organizers and	
Participants), Sandra Waddock, Duane Windsor, and John F. Mahon (Panelists USA),	
and, Task Force on Integrating Ethics and Business in Society in the US Management	
Curriculum	
Tammy MacLean, Barrie E. Litzky (Panelist), Gilbert Lenssen, Lance Moir, and Malcom McIntosh (Panelists Europe)	205
The Business in Society Curriculum in Europe and the United States: A Comparative Analysis and Conversation, "An Open Letter on Business School Responsibility" Duane Windsor	207
Integrating American Indian Business in Contemporary Management Education Helen Juliette Muller	211

New pagination for online edition 452