

# Table of Contents

Conference Chair Remarks .....	ii
IABS 2009 Reviewers.....	v
About These Proceedings .....	vi
Acknowledgement of IABS Past Presidents, Conference Chairs, and Proceedings Editors .....	vii
2008-2009 IABS Leadership .....	x
2009-2010 Incoming IABS Leadership .....	xi

## **Business Ethics (including ideology, property rights, social justice, and values)**

The Effects of Deontological and Teleological Ethical Systems of Immediate Supervisors on Employee Trust.....	1
<i>Craig B. Caldwell, Brian Pfanschmidt, and Burdeane Orris</i>	
Development of a Model for Describing the Ethical Climate of a Business Community .....	12
<i>Robert P. Marble and Beverly Kracher</i>	
When We Confuse Market Economics as Market Ethics: Evidence from an Event Study.....	17
<i>Scott R. Colwell and Theodore J. Noseworthy</i>	
Global Justice and Global Climate Change: A Discussion of the Relationship .....	23
<i>Duane Windsor</i>	

## **Corporate Social Responsibility And Social Performance (including corporate citizenship, corporate philanthropy, social investing, social responsiveness, and stewardship)**

Corporate Targets of Shareholder Resolutions: What Do Green Resolutions and Poor Employee Relations Mean?.....	36
<i>Sara A. Morris</i>	
CSR and the SEC: Totally Certifiable!.....	47
<i>Linda C. Rodríguez and Jane LeMaster</i>	
Explaining the Process of Corporate Community Involvement Through the Perspective of the Behavioral Theory of the Firm .....	55
<i>Bilge Uyan-Atay, Stephen Brammer and Andrew Millington</i>	
Corporate Social Responsibility, Citizenship, and Sustainability Officers In Fortune 250 Firms	68
<i>Anne T. Lawrence, Gordon Rands, and Mark Starik</i>	

Using Stakeholder Orientation To Explain Candidate Attraction To Specific Corporate Social Practices ..... 77  
*Sarah Sorenson, James E. Mattingly, and Felissa K. Lee*

On Small Steps and Big Leaps: Exploring the Perception of CSR, its Rewards and Difficulties by Micro Firms in the North Netherlands .....89  
*Elena Cavagnaro and Yvonne Burema*

Corporate Social Performance: A Case Study for Hopkins And Wood’s Framework in Brazilian Confessional Universities .....105  
*Eliseu Vieira Machado Júnior*

**Environmental Management and Regulation (including environmental quality, pollution control, sustainability, and sustainable development)**

Drivers and Inhibitors of Corporate Sustainability Performance in Practice ..... 121  
*David L Ferguson*

Industry Life Cycle and Responsible Procurement ..... 133  
*Stefan Hoejmoose, Stephen Brammer, and Andrew Millington*

Multi-Item Scale Development for Measuring Institutional Pressures in the Context of Corporate Environmental Action ..... 146  
*Scott R. Colwell and Ashwin W. Joshi*

A Framework Evaluating Social and Environmental Issues: Conceptual Refinement and Empirical Testing ..... 153  
*Rajat Panwar, Eric Hansen, and Rob Kozak*

Traversing the Commons to Climb the Mountain: Implementing An Adaptive Approach To Sustainability Governance ..... 160  
*Mark Heuer*

Proactive Stakeholder Alliances in the Renewable Energy Industry: Theoretical Framework and Evidence from the Field..... 171  
*Terry Porter and Ana Zivanovic*

Are Businesspeople Buying It? Measuring Managerial Attitudes Toward Sustainability ..... 182  
*Tom E. Thomas and Peter Melhus*

Drivers of Sustainability Strategy in Family Firms .....194  
*Sanjay Sharma*

**Governance Issues (including international governance regimes, legal standards, and comparative governance)**

The New Bone Wars: The Role of Professional Jurisdiction in the Sale of Vertebrate Fossils . 207  
*R. Spencer Foster and Virginia W. Gerde*

Decoupling and International Accountability Standards .....	218
<i>Michael Behnam and Tammy MacLean</i>	
The Business-Government-Society Relationship: A Comparison Between China and the U.S. 227	
<i>Jiyun Wu and D. Kirk Davidson</i>	
Does Shareholder Activism Improve Corporate Governance? A Normative Perspective .....	239
<i>Cynthia Clark Williams, W. Trexler Proffitt, and Kathleen Rehbein</i>	
A Political Culture Approach to Modes of Organization Governance and Citizenship: A Proposed Research Program .....	243
<i>Harry T. Hall and James E. Mattingly</i>	
Classified Boards: Friend or Foe?.....	253
<i>Jill Brown, Anne Anderson, and Ann Buchholtz</i>	
Country, Industry, and Firm-Level Influences on the Prevalence of Women on Corporate Boards: An Institutional Approach.....	261
<i>Johanne Grosvold and Stephen Brammer</i>	
Private Equity Investments: Assessment Of Responsibilities And Remedies.....	278
<i>Duane Windsor</i>	
 <b>Stakeholder Issues and Theory (including perceptions of reputation, instrumental stakeholder theory, and normative stakeholder theory)</b>	
The Importance of Competency, Reputation, and Goodwill in Re-Establishing Stakeholder Relationships.....	291
<i>Paul Dunn and Jill Brown</i>	
Two Conflicting Models—Harmonious Relationships and Stakeholder Management—Can They Be Reconciled? .....	296
<i>Karen Paul and Inge Nickerson</i>	
A Map Leading to Less Waste: Stakeholder Salience and Plastic Waste.....	302
<i>David Saiia and Vananh Le</i>	
Top Management Team Behavioral Integration: A Qualitative Examination of TMT Integration for a Strategic Stakeholder Initiative For 3 Firms in the U.S. Telecommunications Industry ...	314
<i>Andrea K. Young</i>	
Corporate Social Performance Profiling: The Importance of Multiple Stakeholder Perceptions .....	326
<i>Steven L. Wartick and John F. Mahon</i>	
Does a Company’s “Going Private” Tend to Harm Its Stakeholders? A Contingency-Based Approach to Stakeholder Effects .....	337
<i>Marguerite Schneider</i>	

## Teaching Issues, Research Issues, and Other Topics

Integrating Sustainability in CSR/BE Courses: The Module Sustainable Value Creation.....	349
<i>Elena Cavagnaro</i>	
Lest We Forget: Tenure and the Psychological Contract .....	357
<i>Deborah L. Kidder, William P. Smith, and Barrie E. Litzky</i>	
Journal Ratings for Business & Society Scholars: A Preliminary Look .....	364
<i>Timothy W. Edlund and Richard H. Franke</i>	
Constructing a Student Honor Code from the Inside Out.....	370
<i>Jerry M Calton</i>	
Workshop: Measuring Corporate Social Performance .....	376
<i>Karen Maas, Bryan Husted, Markus Biehl, and Mark McElroy</i>	
Stories from the Trenches: Reflections on Integrating Sustainability Into CSR/BE Courses ....	383
<i>Aimee Dars Ellis</i>	
A Multi-Level Approach To Teaching Sustainability from the Inside Out.....	390
<i>Jerry M Calton</i>	
Next-Generation Teaching Challenges In Business & Society/Business Ethics .....	395
<i>Donna J. Wood</i>	
Keyword Index.....	403
Author Index .....	406