

Contents.

Issue 49 • 2nd quarter 2010

ACTIONS & EVENTS

- 4 From the editor
- 5 News
 No jobs, no free will, no God...
- Mediawatch
 Philosophy and philosophers in the mass media
- 12 Threads

 Between elitism and dumbing down
- 14 Templeton's riches
 Do deep pockets disrupt deep thought?
- 21 Word of Mouse
 The beginning of the end of books?

THOUGHTS

- The Interview

 Jerry Fodor takes on Darwin and friends
- 33 Sci-Phi Remembering Claude Lévi-Strauss
- The TPM Essay
 Thomas I. White speaks up for dolphins
- 44 Letter from...

21

48 Why pop adds fizz
William Irwin defends a derided genre

FORUM

- 57 Step aside, Freud
 The gentle rise of philosophical counselling
- **You know, for kids**The making of little philosophers
- 71 We mean business

 Musing on the mercantile



- 75 John Armstrong
 The business school philosopher
- 77 Can you manage?
 Philosophy for bosses
- 81 Stealing from Stoics Is old advice still fresh?
- 89 The everyday

 Quotidian thinking





Philosophy Press, Dunstan House, 14a St Cross Street, London, EC1N 8XA UK

Tel: 020 7841 1959 editor@philosophers.co.uk

Fax: 020 7242 1474 www.philosophersmag.com

Editors

Julian Baggini (print edition) Jeremy Stangroom (new media)

Associate editor Reviews editor

Ophelia Benson Nina Power Matthew Humphrys

Production editor Publisher Edward Milford

Editorial Advisory Board

Miranda Fricker, Simon Glendinning, Susan James, David Papineau, Nina Power, Anthony Price, Jonathan Rée, Richard Schoch, Barry C Smith, Jonathan Wolff

Design Lavout Paul Cooper John Perkins

Illustrations/Graphics

Felix Bennett (cover), Pipo di Bressana,

Gareth Southwell.

Contributors

Laura Biron, Krister Bykvist, Ian Carter, Gary Cox, Mark Dibben, Luciano Floridi, James Garvey, Paul Griseri, Wendy Grossman, Marc A. Hight, Mathew Iredale, William Irwin, Ward Jones, Jean Kazez, Nigel Laurie, Brooke Lewis, Antonia Macaro, Nicholas Smith, Robert Rowland Smith, Frits Schipper, Landon Schurtz, Dominic Scott, Barry C. Smith, Mark Vernon, Emrys Westacott, Thomas I. White.

Contributors' Notes

Contact the editor to submit proposals. Please do not send unsolicited manuscripts.

Distribution by

(UK) Central Books, 99 Wallis Road, London E9 5LN Tel: 020 8986 4854 (North America) Source Interlink, 27500 Riverview Center Blvd., Bonita Springs, Florida 34134; Tel: (239) 949-4450 Ubiquity Distributors Inc., 607 Degraw Street, Brooklyn, NY 11217 Tel: (718) 875 5491

Printed by

Warwick Printing Tel: 01926 883355 www.warwickprinting.co.uk

With thanks to Denis Collins

Subscriptions

UK: +44 (0) 1442 879097 North America: 1 800 444 2419 See page 10 for full details

© 2009, The Philosophy Press Ltd and contributors ISSN 1354-814X

All views expressed in TPM represent those of the authors of each article and do not necessarily reflect those of the editors or publishers.

Original artwork by Felix Bennett. Design by Paul Cooper.

THE LOWDOWN

93 Pop culture Are Mad Men mad?

98 Snapshot: Dilthey Father of phenomenology

REVIEW

101 New books

Reviews of new comics, novels and more

114 Author Q&A Gregory Currie narrates

116 Imagine that
The excesses of Avatar

18 Review of reviews

What the critics said

LAST WORD

118 My philosophy

Exposer of bad science. Ben Goldacre

127 The Skeptic

Loving angles instead



2ND QUARTER 2010 tpm ■